

**From:** Manojee Dabare <Manojee.Dabare@lipton.com>

**Date:** 5 August 2024 at 14:35:58 GMT+3

**To:** Sanjaya Herath <sanjaya@uniworldteas.com>

**Cc:** Rukshan Wickramarachchi <Rukshan.Wickramarachchi@lipton.com>, Sanath Amarasinghe <Sanath.Amarasinghe@lipton.com>

**Subject: A note of appreciation for concluded Colombo Tea convention**

Hello Mr. Herath

Pls note the appreciation note of Mr. Rukshan Wickramarachchi, General Manager Lipton teas and infusions.

### **Appreciation for the Colombo Tea Convention 2024**

From - Rukshan Wickramarachchi, General Manager, Lipton Teas and Infusions Sri Lanka

I am writing to express my heartfelt appreciation for the recently concluded Colombo Tea Convention 2024, an event that brought together industry professionals, thought leaders, and key stakeholders from the global tea value chain to shape a brighter future for tea.

The timely selection of the theme, "Tea: A Lifestyle and A Livelihood," was both appropriate and impactful, emphasizing the transformation of the tea industry from a commodity to catering to premium needs, thus elevating Sri Lankan tea from good to great. The convention featured insightful sessions and engaging panel discussions that provided a platform for new knowledge and fresh perspectives, greatly enriching the participants' understanding of the industry. The speakers, with their credible and relevant profiles, perfectly aligned with the current needs of the tea industry, enhancing the authenticity and

impact of the sessions. The efficient management of all sessions and events ensured a smooth flow and maximum engagement throughout the convention.

From bush to cup, stakeholder participation from every segment of the industry highlighted the collective effort to develop the tea sector. The global participation, spanning from one end of the world to the other, was particularly encouraging. The convention provided ample opportunities for networking, allowing participants to connect, share ideas, and forge collaborations. The entertainment segments, including dinners and get-togethers, facilitated a friendly atmosphere for industry professionals to work together more closely.

From the welcome cocktail to the beach party, every event was fabulously organized. The alignment of participants and the seamless execution of each segment were commendable.

A special thanks to the organizers for their dedication and hard work in making the Colombo Tea Convention 2024 a resounding success. The event, held from July 24th to 26th, 2024, has undoubtedly set a new standard for future conventions and has significantly contributed to the global tea industry's progress. Thank you once again for this remarkable event.

Warm regards,

Rukshan Wickramarachchi  
General Manager, Lipton Teas and Infusions Sri Lanka

Best Regards,

MANOJEE

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